



Eat Smart Innovation Shakes Up the CPMA!

We are very excited to announce that our new Eat Smart Salad Shake Ups line has won the Canadian Produce Marketing Association (CPMA) Packaging Innovation Award. The achievement was recognized at the CPMA's 92nd Annual Convention and Trade Show on May 10th and 11th in Toronto, Canada.

Our team did a fantastic job at this year's show – expanding our presence with a 20x20 Eat Smart–branded booth offering a private meeting room for customers, and meeting with more than 20 of them. Eat Smart owns a 42% share of the salad-kit market in Canada, where we sell over \$150 million dollars (CAD) in products per year.

Attending the show for Eat Smart were Jenny Stornetta, Hugh O' Malley, Tim Kwan, Stephen Hillion, Matt Evans, Jamie Stroup, Dana Byrd, Scott Pickup, Frank Scicchitano, as well as Chief Customer and Sales Officer Parker Javid, who accepted the award on behalf of the Innovation Team. Please look for external publicity for this award in [The Packer](#) and Produce News publications, as well as [Canadian Packaging](#).



CPMA Show attendees included (left to right):
Canadian Grocer's Vanessa Peters, Apio's Parker Javid,
CPMA Chair Sam Silvestro and CPMA President Ron Lemaire